

CANADASCOPE

PRINT RATE CARD - 2010/2011

Overall Distribution (print and web): 21,000

Readership : 32,000

110 Countries

- Tour Operators and Major Travel Agencies
United States (46%), Europe (22%), Asia (6%), South America and Mexico (8%), Australia/New Zealand (3%)
- Canadian Tour and Receptive Operators (5%)
- CTC and Provincial/Territorial Posts abroad (1%)
- Canadian Tourism Suppliers (9%)

<input type="checkbox"/> 1/12 Page	\$ 495
<input type="checkbox"/> 1/6 Page	\$ 850
<input type="checkbox"/> 1/3 Page	\$1,700
<input type="checkbox"/> 1/2 Page	\$2,400
<input type="checkbox"/> 2/3 Page	\$2,900
<input type="checkbox"/> Full Page	\$3,500
<input type="checkbox"/> Covers	\$4,000

- Canadascope's 2010-2011 Planning Issue
- Canadascope's Rendez Vous Buyers Issue 2010
- Canadascope's Summer Highlights 2010
- Canadascope's Fall Colours Issue 2010

Frequency discounts (three or more issues) - 10%.

DPS discounts - 10%.

Inserts and sections available on request.

Canadian Dollars.

Billing at publishing date.

INSERTION ORDER FORM

Company:	_____		
Address:	_____		
City:	Province:	Postal Code:	
_____	_____	_____	
Telephone:	Fax:	E-Mail:	_____
_____	_____	_____	_____
Contact Name & Position:	Signature:		_____
_____	_____		_____

For advertising inquiries contact: Canadascope Publishing: 925, de Maisonneuve West, Suite 303, Montréal, QC H3Z 0A5

info@canadascope.com www.canadascope.com

1 888 672-2201 or 514-879-1711 Fax: 514-907-2751