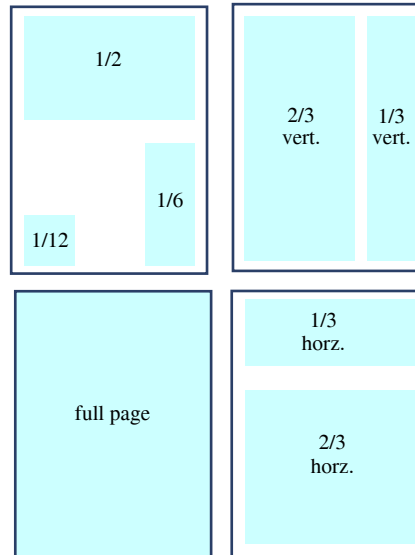


Ad Size	1x	2x*	3x*	4x*
1/12	\$300	\$270	\$257	\$245
1/6	\$395	\$356	\$347	\$330
1/3	\$550	\$495	\$471	\$449
1/2	\$650	\$585	\$557	\$535
2/3	\$850	\$765	\$729	\$695
Full page	\$995	\$896	\$853	\$812

All digital ads can link to your website.

Ad Size	Dimensions w x d
1/12	2.222" x 2.222"
1/6	2.222" x 4.875"
1/3 horizontal	7" x 3.25"
1/3 vertical	2.222" x 9.822"
1/2	7" x 4.8"
2/3 horizontal	6.5" x 7"
2/3 vertical	4.611" x 9.825"
Full page Bleed	8.625" x 11.25"
Full page Trim	8.5" x 11"



All rates are per ad per insertion.

*Multiple insertion discounts apply only to the same ad inserted more than once.

*Value added features

2x includes

- » 3 advertorials in Product e-Bulletin

3x includes

- » 6 advertorials in Product e-Bulletin
- » Canada Tourism Expo booth for 6 months

4x includes

- » 9 advertorials in Product e-Bulletin
- » Canada Tourism Expo booth for 1 year

File Formats

- » **PDF (pdfx1a or press ready)** (preferred format)
- » TIFF, EPS or flattened PSD files also accepted

File Preparation

- » 300 dpi
- » Embed fonts (PDF and EPS files) or convert type to outlines
- » Send files at the dimensions they will appear in the publication

File Transmission

Send files via email to advertising@canadascope.com or upload to our secure FTP site. We will provide you with upload instructions if you choose the FTP method.

Questions? Contact

T: (514) 879-1711

advertising@canadascope.com

www.canadascope.com