
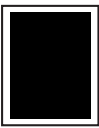
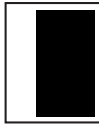


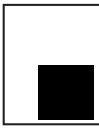




AD FORMATS	
Full Page & Covers	 <p>Type 7" x 9.825" (504pt x 707.4pt) Trim 8.5" x 11" (612pt x 792pt) Bleed 8.75" x 11.25" (630pt x 810pt)</p>  <p>no bleed 7" x 9.825" (504pt x 707.4pt)</p>
2/3 Page	 <p>4.611" x 9.882" (332pt x 707.184pt)</p>
1/2 Page	 <p>7" x 4.8" (504pt x 345.6pt)</p>
1/3 Page	 <p>horizontal 7" x 3.25" (504pt x 234pt)</p>  <p>square 4.611" x 4.875" (332pt x 351pt)</p>  <p>vertical 2.221" x 9.822" (159.984pt x 707.184pt)</p>
1/6 Page	 <p>2.222" x 4.875" (159.984pt x 351pt)</p>

Send all advertising material to:

Canadascope Publishing Inc  
925 de Maisonneuve West, Suite 303  
Montreal, QC H3A 0A5

T: (514) 879-1711  
F: (514) 907-2751  
E: info@canadascope.com  
www.canadascope.com

#### MEDIA ACCEPTED

- CD-Rom
- DVD-Rom

Please include a self-addressed stamped envelope if you would like your media returned.

Electronic delivery (Email/FTP)

**PLEASE DIRECT ALL PRODUCTION QUESTIONS TO (514) 879-1711**

#### FILE FORMATS ACCEPTED

##### PDF File Format

Electronic files must be supplied as PDF/X-1a:2001.

or any of the below.

##### QuarkXPress 7

(or previous version)

- Save file with .QXD extension
- Clearly identify advertiser in file name
- Supply linked raster images (300 dpi CMYK EPS) and vector images (CMYK EPS)
- Supply all fonts
- Supply printout of job directory and high quality colour proof

##### Adobe Indesign CS3

(or previous version)

- Save file with .INDD extension
- Clearly identify advertiser in file name
- Supply linked raster images (300 dpi CMYK EPS) and vector images (CMYK EPS)
- Supply all fonts
- Supply printout of job directory and high quality colour proof

##### Adobe Illustrator CS3

(or previous version)

- Save file as .EPS
- Clearly identify advertiser in file name
- Embed all raster images (300 dpi CMYK)
- Convert all spot colours to CMYK
- Supply all fonts (or convert to outline)
- Supply printout of job directory and high quality colour proof

##### Adobe Photoshop CS3

(or previous version)

- Save file as .EPS (300 dpi CMYK)
- Clearly identify advertiser in file name
- Supply all fonts (or rasterize)
- Supply printout of job directory and high quality colour proof

**A HIGH QUALITY COLOUR OUTPUT MUST BE PROVIDED WITH ALL AD SUBMISSIONS**